

HOME WELLNESS



editrice il campo

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Fitness and wellness at home - solutions, products, lifestyles

It's the first magazine dedicated to wellness taking the reader by the hand and accompanying him/her on a journey through a new lifestyle, inside one's home but not only, putting wellness, in the complete sense of the word, at the center of attention. Home Wellness-Living wellness is a unique tool to draw attention toward products and equipment for a healthier and more active lifestyle, to continue living positive experiences in the home, from working out to spa experiences, from bio-compatible architecture to furniture that guarantee a comfortable home. On the inside pages of the magazine are proposals from the most qualified companies and professionals to realize true and real fitness and wellness areas, spas and pools inserted in the most original living spaces, without neglecting recent trends of wellness, physical activity and furniture design, setting up the spa area in one's home, realizing a Turkish baths, choosing a sauna or hydro-massage mini-pool, renovating the bathroom with wellness accessories: these are only some of many themes confronted in each issue with in-depth techniques and product reviews, providing the right advice for a conscious choice.

The magazine, organized in thematic columns-trends, living, spa, outdoor, style-confronts the panorama of home wellness in a thorough way combining complete information for a simple and brilliant style furnished with numerous photographs.

Web site www.homewellness.it

Periodicity quarterly, 4 issues a year.
Issues in March, May, September and December

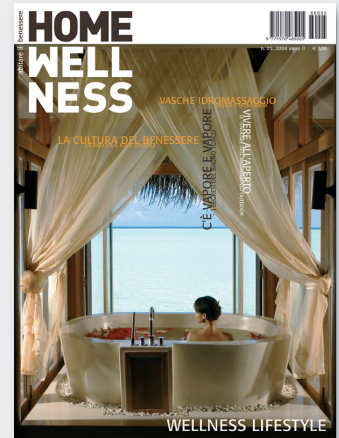
Edition 35.000 copies

Circulation National distribution in newsstands and through Autogrill chains; for subscription (architects, interior designers, bathroom furnishers, operators, retailers in the chosen categories) and in the most important specialized conventions

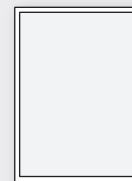
Target Private with good economic assets and inclination to purchase, interested in the quality of one's professional life and free time. Architects, interior designers, bathroom furnishers and operators in the sector.

Mechanical Specifications Printing Process: offset/Halftone
Screen: 60 lines per cm.
Please submit all Ads as digital files in high resolution PDF format with a certified colour paper proof

Materials deadline Before February 15th: March issue
Before April 15th: May issue
Before July 10th: September issue
Before November 15th: December issue

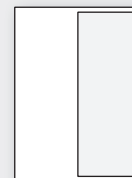


Advertising Dimensions



Full Page

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mm 185 x 260
bleed:
mm 210 x 287



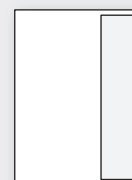
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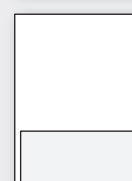
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1/3 Vertical Page

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1/3 Horizontal Page

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